

1 SYSTEM AND METHOD FOR TRANSMITTING AND UTILIZING
 ELECTRONIC PROGRAMS GUIDE INFORMATION

ABSTRACT OF THE DISCLOSURE

5 Television schedule information transmission and
utilization systems transmit TV schedule data and associated
network control messages provided by computer as packets via
the Video Blanking Interval (VBI) lines in the TV signal from
various television program providers. This data is acquired
10 by regional data processing systems and forwarded by the
regional data processing systems to subscriber units and used
to construct an internal database. This internal database can
be accessed by the subscriber unit to display a TV schedule
for the channels that are received by the user's TV.

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